



VERNAL'S DINOSAUR ROUNDUP RODEO

July 7-9, 2022



7th Annual Dinah Decorating Contest

Business Name

Contact Person and Title

Address

Telephone

Email

I understand and agree to the rules below and will comply with them. I also give my permission for the photo of my Dinah to be uploaded to Vernal's Dinosaur Roundup Rodeo website and Facebook page

Signature of Contact Person

Best All-Around Dinah

- Gold Sponsorship Package – Advertising package value of \$2,000!
 - 4 premium reserved tickets per night and hospitality vouchers for all three nights of the rodeo
 - \$250 cash to spend at concessions and fanzone area of the rodeo.
 - Winning Dinah photo will be displayed on video screen during rodeo with business logo.
 - 2x8 arena banner with business name in arena during rodeo.
 - Intermittent advertising for winner throughout rodeo by announcer.

Category Winners

- In addition to the Best All-Around Dinah, we will have additional winners from the categories below. Each winner will receive 2 reserved tickets per night for all three nights of the rodeo.
 - Best Rodeo Theme
 - Best Patriotic Theme
 - Best Business Theme
 - Best Dinosaurland Theme
 - People's Choice (Facebook Vote)

Rules

- Decorated Dinahs are part of Dinosaurland's Passport to Summer Program for 2022!
- The application above must be completed by an authorized representative of the business and returned to the Vernal Area Chamber of Commerce office.
- Limited quantities of Dinahs are available on a first come, first serve basis for completed applications.
- Dinahs will be available for pickup beginning on Wednesday, June 1 at the Vernal Chamber office (134 W Main).
- Display must include the word rodeo and rodeo dates (July 7, 8, & 9).
- Must be decorated and displayed outside store front by Wednesday, June 22nd and be displayed during store hours through July 9th.
- For the People's Choice (Facebook Vote) contest, a picture must be emailed to vernalrodeo@gmail.com by **Wednesday, June 22nd at 6 pm**. The photo will be uploaded to Vernal's Dinosaur Roundup Rodeo Facebook Page for the people's choice voting. **Photos submitted after this time will not be uploaded to Facebook until after the contest is over.** Facebook voting will begin on Thursday, June 23rd, and end on Tuesday, June 28th at 11:59 pm.
- Judging will be by three Chamber members from Monday, June 27th to Wednesday, June 29th.
- All winners will be announced Friday, July 1st on Facebook.
- Winning prize packages will be available for pickup from the Vernal Chamber office on Wednesday, July 6th.
- Dinahs are property of the rodeo committee and must be returned to the Vernal Chamber office between Monday, July 11th and Friday, July 15th.

