



Vernal's Dinosaur Roundup Rodeo

PO Box 1501
Vernal, UT 84078

435-828-1568

vernalrodeo@gmail.com

vernalrodeo.com

June 12-14, 2025 | Father's Day Weekend | The Greatest Show on Dirt

10th Annual Dinah Decorating Contest

Win a Gold Sponsorship Package and Rodeo Tickets for Decorating Dinah!

Best All-Around Dinah

- Gold Sponsorship Package – Advertising package value of \$2,000!
 - 4 premium reserved tickets per night and hospitality vouchers for all three nights of the rodeo
 - \$250 cash to spend at concessions and fanzone area of the rodeo.
 - Winning Dinah photo will be displayed on video screen during rodeo with business logo.
 - 2' x 8' arena banner with business name in arena during rodeo.
 - Intermittent advertising for winner throughout rodeo by announcer.

Category Winners

- In Addition to the Best All-Around Dinah, we will have additional winners from the categories below. Each winner will receive 2 reserved tickets per night for all three nights of the rodeo:
 - Best Rodeo Theme
 - Best Patriotic Theme
 - Best Business Theme
 - Best Dinosaurland Theme
 - People's Choice – Facebook Vote

Rules

- Decorated Dinahs are part of Dinosaurland's Passport to Summer Program for 2025!
- The application above must be completed by an authorized representative of the business and returned to the Vernal Area Chamber of Commerce office.
- Limited quantities of Dinahs are available on a first come, first serve basis for completed applications.
- Dinahs will be available for pickup beginning on Thursday, May 1st at the Vernal Chamber office (134 W Main).
- Display must include the word rodeo and rodeo dates (June 12, 13, 14).
- Must be decorated and displayed outside store front by Thursday, May 22nd and be displayed during store hours through June 14th.
- For the People's Choice (Facebook Vote) contest, a picture must be emailed to vernalrodeo@gmail.com by **Thursday, May 22nd at 11 pm**. The photo will be uploaded to Vernal's Dinosaur Roundup Rodeo Facebook Page for the people's choice voting. **Photos submitted after this time will not be uploaded to Facebook until after the contest is over.** Facebook voting will begin on Wednesday, May 28th, and end on Thursday, June 5th at 11:59 PM.
- Judging will be by three Chamber members from Monday, June 2nd to Wednesday, June 4th
- All winners will be announced on Friday, June 6th
- Winning prize packages will be available for pickup from the Vernal Chamber office beginning Tuesday, June 10th
- Dinahs are property of the rodeo committee and must be returned to the Vernal Chamber office between Monday, June 16th and Friday, June 20th



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Application Form & Agreement

Business Name

Contact Person and Title

Address

Telephone

Cell Phone

Email

I understand and agree to the rules provided and will comply with them. I also give my permission for the photo of my Dinah to be uploaded to Vernal's Dinosaur Roundup Rodeo website and Facebook page.

Signature of Contact Person