



Vernal's Dinosaur Roundup Rodeo

PO Box 1501
Vernal, UT 84078

435-828-1568

vernalrodeo@gmail.com

vernalrodeo.com

June 18-20, 2026 | Father's Day Weekend | The Greatest Show on Dirt

11th Annual Dinah Decorating Contest

Win a Diamond Sponsorship Package and Rodeo Tickets for Decorating Dinah!

Best All-Around Dinah – Grand Prize

- Diamond Sponsorship Package – Advertising package value of \$3,000!
 - 6 premium reserved tickets per night and hospitality vouchers for all three nights of the rodeo
 - Winning Dinah photo will be displayed on video screen during rodeo with business logo.
 - 3' x 5' arena banner with business name in arena during rodeo.
 - Flag presented on horseback during rodeo.
 - Logo on printed day sheets.
 - Logo displayed on video board before rodeo begins.
 - Intermittent advertising for winner throughout rodeo by announcer.
 - Logo on vernalrodeo.com website for Dinah Contest for next 12 months.

Category Winners

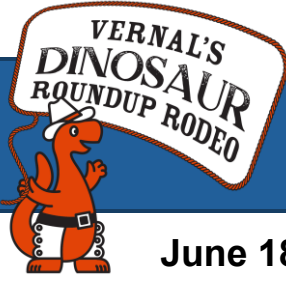
- In Addition to the Best All-Around Dinah, we will have additional winners from the categories below. Each winner will receive 2 reserved tickets per night for all three nights of the rodeo:
 - Best Patriotic Theme – America 250
 - Best Year of the Horse Theme
 - Best Rodeo Theme – 90 Years of the Professional Rodeo Cowboys Association
 - Best Business Theme
 - Best Dinosaurland Theme
 - People's Choice – Facebook Vote

Key Dates and Deadlines

- May 22 Photo of display must be emailed to vernalrodeo@gmail.com by 11:30 PM
- May 22 – June 20 Dinahs must be decorated and on display during business hours
- May 27 – June 5 People's Choice voting on Facebook
- June 1 – June 5 Judging by three (3) Chamber members
- June 9 Winners announced at the Vernal Area Chamber luncheon at 12 PM
- June 10 Prize packages available for pickup from the Vernal Area Chamber of Commerce
- June 22 – June 30 Dinahs must be returned to the Vernal Area Chamber of Commerce office

Contest Rules

- The attached application must be completed by an authorized representative of the organization and returned, in person, to the Vernal Area Chamber of Commerce office (134 W Main, Vernal, UT).
- Limited quantities of Dinahs are available on a first-come, first-serve basis for completed applications, and are limited to one (1) Dinah per organization.
- Display must include the word RODEO and rodeo dates (June 18, 19, 20).
- Must be decorated and displayed outside store front by May 22 and during store hours through June 20.
- For the People's Choice (Facebook Vote) contest, a picture must be emailed to vernalrodeo@gmail.com by **Friday, May 22 at 11:30 pm**. The photo will be uploaded to Vernal's Dinosaur Roundup Rodeo Facebook Page for the people's choice voting. **Photos submitted after this time will not be uploaded to Facebook until after the contest is over.** Facebook voting will begin on Wednesday, May 27, and end on Friday, June 5 at 11:59 PM.
- Dinahs are property of the rodeo committee and must be returned to the Vernal Chamber office between Monday, June 22 and Tuesday, June 30.



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Application Form & Agreement

Business/Organization Name

Contact Person and Title

Address

Telephone

Cell Phone

Email

I understand and agree to the deadlines and rules provided and will comply with them. I also give my permission for the photo of my Dinah to be uploaded to Vernal's Dinosaur Roundup Rodeo website and Facebook page.

Signature of Contact Person